

PerDiemCo Announces Patent Infringement Lawsuits

MARSHALL, TX – PerDiemCo LLC, today announced it has filed patent infringement lawsuits seeking unspecified damages against Geotab Inc. and Geotab USA, Inc., Industrack LLC, Teltrac Inc. and Navman Wireless North American Ltd, Telogis, Inc. and Omnivation II, LLC d/b/a Fleetronix.

The suits were filed in the District Court for the Eastern District of Texas, Marshall Division, by PerDiemCo legal counsel of Mann Tindel Thompson and Quinn Emanuel Urquhart & Sullivan, LLP.

The suits assert that these companies have willfully infringed and continue to infringe four key PerDiemCo patents, including:

1. US 8,223,012 – System and Method for Conveying Object Location Information
2. US 8,493,207 – Location Information Sharing System and Method for Conveying Location Information based on User Authorization
3. US 8,717,166 – System and Method for Conveying Location Information via a Plurality of Information-Sharing Environments
4. US 9,003,499 – System and Method for Conveying Location Information Based on Varying Levels of Administrative Privilege Under Multiple Levels of Access Controls.

These patents involve geolocation data privacy technology conceived by PerDiemCo Chief Technology Officer, Darrell Diem, when his daughter experienced car problems while travelling back from college. She called Darrell because she was alone on a rural stretch of highway in Alabama and had no way of knowing where she was. Darrell talked with his daughter until police arrived but was so unnerved by the experience that he set out to solve this problem. His efforts led to the creation of a geolocation tracking system capable of tracking people and vehicles in a very intuitive and efficient manner. Very importantly, Darrell recognized a need to provide privacy for geolocation information, which resulted in significant inventions that are widely used today in a range of application areas.

About PerDiemCo

PerDiemCo is a Texas Limited Liability Company located in Marshall, Texas that is a provider of geolocation data access control technology including the Perdiem Location and Tracking (PLT) software. For more information visit www.perdiemco.com.